



## Sponsorship Opportunity

# Mobilizing Community Climate Action

## Reimagine the Future! Make A Difference!

### Invest in solutions for Resilient and Connected Communities, starting in St. James Town

As part of the search for solutions to the escalating impacts of climate change on high-rise communities in Canada, Rethink Sustainability Initiative (RSI) is leading a Community Climate Action project, centred in St. James Town, Toronto, collaborating with the people who live and work within and outside of the community.

#### You can help! Be a sponsor.

This project, already under way, is a broad platform for residents, building owners and others connected to the St. James Town community to come up with solutions that work to tackle the key social, economic, and environmental impacts of climate change.

#### **Your Opportunity — Join us.**

We're past the halfway mark of this mission and have exciting news to report — our grassroots approach for high-rise communities is working. We connected and collaborated with St James Town residents, building owners, developers, suppliers, and other stakeholders to find out from them what's needed, what's possible, and who to needs to be part of the solution for more climate resilient and connected communities.

#### **By sponsoring, you can be part of the solution.**

Our Community Climate Action Program has three parts.

- 1. Join our November 30 Resilient and Connected Communities action learning exchange.**

This is an online leadership workshop where guest speakers and experts, focusing on St. James Town, will present innovative ideas for climate solutions for urban high-rise communities.

- 2. Public Climate Innovation Forum, February 2022.**

A multi-stakeholder forum on best practice insights for mobilizing action with government, business, and community leaders. The confirmed date will be announced December 2021.

### 3. Get Your Ideas Published in our Community Climate Solutions Playbook, March 2022 (now being developed)

Showcase your strategies, practical solutions and case studies on how to tackle the impacts of climate change where you live, work and operate. For completion by March 2022, this evidence-based book and online guide will be a go-to for decision-making leaders, investors and residents of St. James Town and other high-rise communities in the GTA and afar.

## Be a sponsor! Partner with us to reimagine a more resilient future!

### You will benefit from partnering with RSI on mobilizing climate action by sponsoring one or all three parts. Sponsorship is for you if you are:

Business, Government, NGO leaders and experts with strong economic, social responsibility and commercial links in urban multi-residential communities.

- Building owners and managers
- Commercial Real estate investors and portfolio managers
- Community Developers, Policy Leaders and Climate Action Champions
- Service Professionals: Engineers, Architects, Urban Planners, Communication and Marketing, Educators, Economists, Healthcare, Urban Food Systems
- Corporations with strong social impact (ESG) mandates
- Residents and Climate Action Ambassadors
- Philanthropists and Foundations

### Sponsor levels – Available Now!

BENEFITS	Supporter \$2,000	Ally \$5,000	Collaborator \$10,000	Strategic Partner \$20,000
Be a strategic partner with all three parts: Nov2021 – March 2022 and explore longer term engagement beyond this project. Get recognition in all three project deliverables and at the leadership table as a contributing voice				✓
Contribute to the design, development, and execution of the two events and book			✓	✓
Presence in all digital marketing, PR and communication, events, book, and blog publications, etc.		✓	✓	✓
Your organization’s logo or name featured in all communications	✓	✓	✓	✓
Explore a potential partnership beyond this CCA project for a 2022-2023 Community related Climate Action initiative	✓	✓	✓	✓

## The 2021 Sponsorship Application Deadlines:

- **By November 19<sup>th</sup>** for all three parts — Sponsor two events and Best Practice Playbook + Beyond
- **By December 15** for two parts: The 2022 Public Innovation Forum and Best Practice Playbook + Beyond.

## To secure your Preferred Option – Contact:

- **Yasmin Glanville**, Community Climate Action – SJT Project Leader and RSI Founder  
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Mobile/Text: 416-970-6600
- **Patrick Gossage**, RSI Board Secretary and Founder of Good Energy Partners  
[patrick@goodenergypartners.ca](mailto:patrick@goodenergypartners.ca)  
Mobile/Text: 416 347-1862

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For more information about RSI and the Community Climate Action Project

[www.rethinksustainability.ca](http://www.rethinksustainability.ca)

[www.communityclimateaction.org](http://www.communityclimateaction.org)

## CCA-SJT Project Collaborators.

Funded in part by:  
Financé en partie par:  
**Canada**



Community Climate Action project is partly funded by Government of Canada. Through its [Climate Action Fund \(CAF\)](#), Environment and Climate Change Canada supports climate actions in communities across the country. The objective of projects funded under the program is to raise awareness of climate change and build capacity in order to increase climate actions that contribute to Canada's clean growth and climate change plan.

[Trinity Life](#) is a non-profit, faith-based organization serving Toronto to create healthy communities through collaboration. The New Common is an organization started through Trinity Life that seeks to empower communities in domain engagement through asset-based community development. Over the past eight years, Trinity Life has served to empower and push forward community development efforts in Regent Park and in St James Town.

[Rethink Sustainability Initiatives \(RSI\)](#) is Not-for-Profit “think and do” organization that engages, advises, and partners with thought leaders, innovators, and organizations to advance the sustainability and resiliency of businesses, institutions and communities to thrive into the future. We provide access to progressive leaders and actionable insights for Canadians and our global partners through formal and informal discussions, community projects, action learning accelerators, digital and print publications and education.